

# spartoo

## ABOUT

Spartoo launched in August 2006, and is now present in more than 20 countries including France, Germany, England, Italy, and Spain. With more than 1,000 brands and 70,000 models, it registers over 14 million monthly unique visitors throughout Europe. With 130 M€ revenue in 2013, Spartoo is a Top 10 e-commerce fashion website together with « La Redoute » and « Les 3SuisseS » (Médiamétrie 2011).



Expand the user coverage / reach with new innovative placements



Generate additional sales by targeting the audience of Spartoo's website and respect a given ROI

**+12%**  
ON CONVERSION RATE



**-9%**  
ON CPO



**+138%**  
ON CLICK-THROUGH RATE



We have been working with Nextperf for several years as part of a long-term partnership in several countries. We particularly appreciate the responsiveness of the team and its support in the implementation of a strategy to increase revenue while respecting the KPI.



AYMERIC MOSER  
MARKETING MANAGER

**Rakuten Marketing**