

MORGAN

MORGAN DE TOI !

ABOUT

Founded in 1968 by the Abeshera sisters, the Morgan brand has expanded successfully over the years, in particular through the use of renowned fashion icons. Morgan is now part of the Beaumanoir Group and has over 165 stores in France, as well as a similar number of sales outlets around the world. It is a key player in the fashion world, as underlined by its annual sales of over €200 million.



MORGAN MANIA

DU 23 MARS AU 7 AVRIL 2015 JUSQU'A -50%

BRUNCH A PARIS

LES MEILLEURS BRUNCHS • DE PARIS ET DES ALENTOURS

SOLDES JUSQU'A -50%

BRUNCH A PARIS

Le Spicy Home Paris - brunch à table

Paris Centre Tour Eiffel - brunch en buffet

+20%
ON THE
CONVERSION RATE

+95K
OF VISITS GENERATED

« We have confidence in Nextperf's "self-learning" technology, which uses high-performance algorithms. Nextperf's responsiveness and the continual monitoring that it provides make it a highly dependable and reliable partner. »

CHRISTOPHE MANGIN
ONLINE MARKETING MANAGER

