

MORGAN

MORGAN DE TOI !

ABOUT

Founded in 1968 by the Abeshera sisters, the Morgan brand has expanded successfully over the years, in particular through the use of renowned fashion icons. Morgan is now part of the Beaumanoir Group and has over 165 stores in France, as well as a similar number of sales outlets around the world. It is a key player in the fashion world, as underlined by its annual sales of over €200 million.




We have confidence in Nextperf's "self-learning" technology, which uses high-performance algorithms. Nextperf's responsiveness and the continual monitoring that it provides make it a highly dependable and reliable partner.



CHRISTOPHE MANGIN
ONLINE MARKETING MANAGER

