


# MARCO VASCO


## ABOUT

Created in 2007 by three avid globe-trotting entrepreneurs, Marco Vasco is much more than a medium- and long-haul tour operator. In 2013, Marco Vasco helped more than 22,000 customers to travel to over 50 different destinations.


Today, the agency is France's number one online provider of bespoke travel services. In the space of just a few years it has established itself as a leader in its field. Geoffroy de Becdelièvre, its founder and CEO, expects to achieve sales of between €150 and 200 million by 2017/2018.



Generate additional quote requests whilst minimising acquisition costs



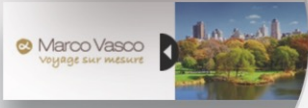
Increase our visibility to users visiting their site



Strengthen the online visibility and presence of the brand



Increase the rate of new prospects by using innovative, customised retargeting



**40K**  
VISITS TO OUR SITES



**€4M**  
REVENUE GENERATED



We have confidence in Nextperf's "self-learning" technology for handling the performance-driven generation of leads in line with our ROI criteria



PIERRE WOO  
ONLINE MARKETING MANAGER

