

Maximise your  
**COVERAGE**

Launch your  
campaign in  
**A WEEK**

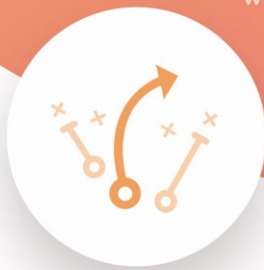


**PRODUCT**

## WEB-TO-STORE

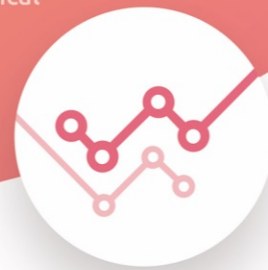
Generate in-store traffic and online performance

Through the use of a dynamic banner generator that combines product recommendation and geolocation, together with dynamic user segmentation by geographical area and level of engagement.



### GEOLOCATION

Recognition of all points of sale in the chain and recommendation of the nearest for each user



### PERFORMANCE

13% higher CTR compared to standard formats

Increase in point-of-sale traffic for the concerned stores

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